

For TFI Members Only

Sponsorship Opportunities





Showcase Your Company Brand





In 2025, personal connections are more important then ever

The Fertilizer Institute's World Fertilizer Conference is a professional meeting that brings fertilizer business leaders and decision makers from around the globe together to network and conduct business meetings.

Generate Impact!

Reach your best customers and likely prospects with innovative, appealing messaging at multiple touchpoints throughout the conference and hotel.

LET'S GET DOWN TO BUSINESS!

Meet with professionals from all facets of the fertilizer industry including producers, manufacturers, retailers, brokers/traders, consultants, sales executives, and service providers. Take advantage of networking opportunities during the keynote breakfast meetings and evening receptions. The bulk of meetings are private, scheduled in advance by individual attendees in suites and meeting rooms.

Create Your Own Custom Sponsorship Opportunity!

Not seeing an offering that fits your business needs or works with your budget? We can get creative to put together an opportunity that works best for you and your company.

Contact Bella Shain, Manager of Membership & Sales, at bshain@tfi.org or (202) 515-2717 to discuss your ideas.



Companies who typically attend the World Fertilizer Conference

3H Trading Company LLC ACF Baquedano S.A. **Acuity Commodities** AdFert Aditya Birla Global Trading (SINGAPORE) PTE LTD. ADM Fertilizer Adufertil Fertilizantes Ltda Advanced Nutrients AdvanSix LLC (Brazil) AdvanSix, Inc. Agricultural Retailers Association Agripac S.A. Agriventus INC Agrizon USA Inc. Agrofertrans Ltd. AgVend Alkagesta American Plant Food Corporation Ameropa AG Ameropa do Brasil Comercial Agricola Ameropa North America, Inc. Anagra S.A. Anglo American Woodsmith Limited Applied Chemical Technology, Inc. Applied Plant Science Arab Potash Company (APC-Jordan) Aramco Trading Americas Argus Media Ari Fleischer Communications Arkema-ArrMaz Associated Terminals, LLC Atlantic Copper S.L.U
Atlas Agro North America Corp **AXSMarine AZCHEMCO** B Rock Consulting, LLV Baker Commodities, Inc **BBH** BCInsight Ltd. Bestwin Trade Bilicek Consulting Bizi Sulphur Bloomberg Research Blue Sky Agri-Source **BWC Terminals LLC** CALAMCO Canpotex International California Sulphur Company Cameron Micronutrients Canpotex Limited Cargill Casa Grande S.A.A CERES PERU SA CF Industries, Inc. Chemical Dynamics, Inc. Chemours Chemtrade Logistics CHS Inc. Cibra CIFERT SAC COMAGRICEN S.A. de C.V. COMET Trading S.A. Compass Minerals Contango Resources Continental Industries Group Continex Representaciones S.A. Co-op Refinery Cooperativa Agropecuaria Copenhagen Infrastructure Partners Cornerstone Chemical Company **CRU** Consulting CRU International Ltd. (Fertilizers)

CRU/Fertilizer Week

CVR Partners, LP Crystal Element CÝRUSXLS LLC Dakota Access **Dakota Gasification Company DASCO** Incorporated DIPROAGRO c.a. Direct Hedge DISAGRO **Dole Food Company** Dole Fresh Fruit Dreymoor America LLC East West Bank E.C.O. Fertilizers Envalior nv **EQUILIBRA PERU S.A** EuroChem Group AG Eurochem North America Corporation EVERGROW Specialty Fertilizers Faegre Drinker Biddle & Reath LLP Feed Products & Service Company FERMAN Ferpacific **FERQUIDO** Fertiberia Fertililzantes Del Sur S.A.C. Fertilizantes Guarjardo y Asociados Fertilizantes Quimicos Dominicanos Fertilizantes Santo Domingo, S.A. (FERSAN) Fertilizantes Superiores, S.A. Fertilizer Canada Fertilizer Week Fertinagro Biotech International Fertipar Fertilizantes do Paraná Ltda. Fertiquim FertiStream Fertoz Organics Inc. Fertipar Fertilizantes do Parana Florida Fertilizer & Agrichemical Freeport McMoRan Corporation Freeport-McMoRan Copper & Gold Frit Industries, Inc. Global Green Energy Solutions Corporation Green Markets (Bloomberg) GreenPoint Ag Greenwich Global Investment Advisers GROWMARK, Inc. GRUPO CADELGA Haifa North America

HANWHA GROUP

HELM Fertilizer Corp.

ICL Growing Solutions

Huntsman International LLC

Indagro (USA) Incorporated Indagro Athens

Inputs Brokers Group S.A.S

Indagro do Brasil Servicos Ltda

International Raw Materials LTD

Isky North America

Hexagon Group AG

HarBrand

Huma

INCOFE

Indagro S.A.

Innovar AG

Inter-Chem

INNOVX

Nutrien OCI NV Integrated Agribusiness Professionals International Commodities Export Corporation An H.J. Baker & Bro., LLC Pursell Agri-Tech LLC **Quad Chemical Corporation** International Fertilizer Association Quiaasa

Redox Chemicals, LLC

ReMo Energy

Rio Tinto

ITAFOS Iterum Internacional JM Fertilizer, LLC Jones-Hamilton K+S KALI GmbH K+S North America Corporation Kao Corporation, S.A.U Keytrade AG Kincannon & Reed Koch Ag & Energy Solutions, LLC Koch Agronomic Services, LLC Koch Fertilizantes do Brasil Ltd. Koch Fertilizer, LLC Koch Sulfur Products Company LLC Kontango Kureha America Inc. Leading Authorities LGT Transport Lightship Chartering LNRS Data Services Ltd London Forfaiting Americas LSB Industries Lygos, Inc. Ma'aden MacroSource LLC Manttra MANTTRA AMERICAS Marcus Construction Martin Resources, Inc. Martin Sulfur, a Division of Martin Operating Partnership L.P. Marubeni Corporation MFA Incorporated Midgulf International LTD Midship Group LLC Mitsui & Co., Ltd. Mizuho Bank Molinos Molinos & Cia S.A. Monolith Morral Companies, LLC Motiva Enterprises LLC N-7 LLC Nachurs Alpine Solutions Corp. NAQ Global Corporation NeuAG LLC **NEXPERA** Nitricity Nitron Group NorFalco Sales (Glencore Canada Corporation) Nutrien Ag Solutions Nutrients for Life Foundation Oakley Fertilizer, Inc. OCP do Brasil OCP Fertilizantes Ltda OCP North America Olam Agri Americas Inc OQ Trading Organic Materials Review Institute (OMRI) Orion Chemical Peak Minerals Inc. Petrobras-Petroleo Brasileiro PetroChina International (America), Inc. Phosagro Americas Phospholutions Pinnacle Potash International Ltd PureFert Trading AG

Rio Tinto Minerals Roc Global S&P Global Commodity Insights SABIC Agri-Nutrients SABIC Americas SABIC AN Sackett-Waconia Saconix LLC Sage Potash Samsung Fertilizer Sanders Products Inc. SAS International Saudi Basic Industries Corporation (SABIC) Americas Savage Services Corporation Shanghai Bestwin Petrochemicals Co., LTD Shell Canada Ltd Shell Oil Products Shell Trading & Supply Shrieve Chemical Company Simplot SK Pucore USA Skinner Tank Company SOCAR Trading Middle East Solvay Group Southern States Chemical, Inc. Sulphuric Acid Trading Company, Inc. Sulvaris Inc. Sumitomo Corporation SureGrow Agricultural Products, Inc. Swiss Singapore Overseas Enterprises Pte Ltd. Sylvite Sales Inc. Tessenderlo Kerley, Inc. Texas International Terminals TGO Agriculture USA Inc. The Andersons, Inc. The Mosaic Company The Sulphur Institute Thornton Laboratories Testing & Inspection Services, Inc. Tidal Grow AgriScience Tracegrow Oy TradeMark Nitrogen Corp. Trammo GmbH Trammo Inc. Trammo SARL TRICON Energy
Tsubame BHB Co., Ltd. UKT Chicago, Inc. Ultrabulk A/S Ultrabulk USA University of California Berkeley Varamar USA LLC Veolia Veolia North America Verdesian Life Sciences, LLC Veridapt Virginia Polytechnic Institute and State University Webster, Chamberlain & Bean, LLP WeGrow Wilbur-Ellis Company WinField United - Crop Nutrients Winston Weaver Co., Inc. World Domes XTS Commodities Yara Business Unit LATAM Yara Clean Ammonia Yara International ASA Yara North America, Inc. Yara Switzerland, Ltd. Yunnan Yingfu Trading Co., LTD ZEN-NOH

Zen-Noh America Corporation



SPONSORSHIP OPPORTUNITIES



ALL LEVELS

- · Recognition of sponsorship on website, digital promotion, and event signage
- Logo and description listed in exclusive sponsor section of Conference Mobile App
- Recognition of sponsorship during opening General Session (logo on screen and verbal recognition)
- · All sponsors in attendance will receive distinctive "Sponsor Ribbons" to wear throughout the event
- List of attendees with contact details via Excel format
- Right of first refusal for sponsorship of same event, if offered, in 2026



TITANIUM LEVEL OPPORTUNITIES: \$15,000 AND ABOVE

- Two (2) complimentary attendee passes for sponsor company
- Priority meeting space reservations
- · One (1) reserved breakfast table
- Opening & Closing General Session\$15,000 each



DIAMOND MEMBER SPONSOR: \$12,500

- One (1) complimentary attendee pass for sponsor company
- Priority meeting space reservations
- One (1) reserved breakfast table



Hotel Key Cards	\$12,000
Branded Confirmation Email	\$9,000
Conference WiFi	\$9,000
• Badge	\$8,000
Branded Welcome Bag	



GOLD LEVEL OPPORTUNITIES: \$7,999 and below

Conference Mobile App	\$7,500
Refreshment Break	\$7,000
Branded Pre-Conference Attendee Emails (4)	\$6,000
• Printed Materials at Registration (provided by Sponsor)	\$5,000
Add Ons:	
• Sponsor an One-time Email Promoting Your Company's Presence at the Event	\$2,500
Sponsor Push Notifications in the Mobile App	\$1,500

To maximize your company's visibility this upcoming year, book an appointment with **Bella Shain**, our Manager of Membership & Sales, at bshain@tfi.org. TFI looks forward to helping you achieve your business marketing goals in 2025 and beyond!



Mark Your Calendar for our next conference!

Annual Business Conference February 16-18, 2026 Orlando, Florida





TFI offers its member attendees the opportunity to reserve suites and conference rooms to be used as meeting space during the World Fertilizer Conference.

To secure a meeting space for TFI's 2025 World Fertilizer Conference, each company must submit a form for the suite and/or meeting room it is requesting. Suites are assigned by TFI based on the Suites and Meeting Rooms Policy.

Reserve your meeting space today by contacting Tiffany Ballow at tballow@tfi.org or filling out one of these forms:

- Meeting Room Reservation Request Link
- Suite Reservation Request Link
- * Listed prices are exclusive of a \$300.00 booking fee. All food, beverage, audiovisual equipment, upgraded wi-fi, bed removal fees, and any other fees are not included in the fees above.

Note: Requests for suites and meeting rooms must be directed to The Fertilizer Institute. The hotel cannot accept requests. TFI cannot guarantee your first requested suite, and preference will be given to Titanium and Diamond Sponsors. Suites will only be assigned to registered and paid conference attendees of TFI member companies. Suite and meeting room cancellations must occur prior to August 15, 2025, for a full refund (less the booking fee). Please contact TFI to make any cancellations.

☐ Titanium Sponsor: \$15,000 and above ☐ Gold Sponsor: \$7,999 and below ☐ Conference Reception: \$25,000 ☐ Conference Mobile App: \$7,500 Opening & Closing General Sessions: ☐ Refreshment Breaks: \$7,000 \$15,000 each ☐ Branded Pre-Conference Attendee Emails (4): \$6,000 ☐ Happy Hour: \$15,000 ☐ Printed Materials at Registration (provided by Sponsor): \$5,000 ☐ Diamond Member Sponsor: \$12,500 Add Ons: ☐ Sponsor an One-time Email Promoting Your Company's Presence at the Event: \$2,500 ☐ Platinum Sponsor: \$12,499 - \$9,000 ☐ Sponsor Push Notifications in the Mobile App: \$1,500 ☐ Hotel Key Cards: \$12,000 ■ Branded Confirmation Email: \$9,000 ☐ Conference WiFi: \$9,000 ☐ Badge: \$8,000 ☐ Branded Welcome Bag: \$8,000 Note: All sponsors must submit their company logo in a vector file format along with this form. Amount: _____ Contact Person: _____Fax Number:_____ Phone Number: _____ _____ Website URL:____ Comments: *NOTE: Event sponsorship is not guaranteed available until confirmed by the TFI office. My signature below affirms that I have read the document outlining the recognition package I will receive for my sponsorship in addition to the Sponsorship Rules and Regulations and that I agree to all terms. Signature:___ Please return to Bella Shain at the TFI office: Phone: (202) 515-2717 | Email: bshain@tfi.org 4201 Wilson Boulevard, Suite 700, Arlington, VA 22203

Sponsor Commitment Form Sponsorship(s) (check all that apply):

SPONSORSHIP RULES AND REGULATIONS: New sponsorship ideas are encouraged. If any company would like to make a special request, please contact the TFI office for approval. Sponsorship of all items must be for the exact amount stated on the menu. Companies are prohibited from any embellishing of their recognition package through the use of their own promotional materials without prior written approval by TFI. For any sponsorship questions or concerns, please contact Bella Shain, Manager of Membership & Sales, at bshain@tfi.org or (202) 515-2717.

- a. Sponsorships must be paid in full 30 days prior to the convention to ensure full recognition to the sponsoring company.
- b. Sponsors begin receiving recognition on the TFI website immediately upon completion of this form. Thus, sponsorships may not be canceled and are not eligible for a refund.