

TFI Market & Logistics Conference

November 18-20, 2024

**The Westin Tampa Waterside
Tampa, Florida**

For TFI Members Only

Sponsorship Opportunities

- ✓ Raise Your Corporate Visibility
- ✓ Network with Industry Leaders
- ✓ Showcase Your Company Brand



In 2024, personal connections are more important than ever

The TFI Market & Logistics Conference is an educational conference focused on all factors impacting the fertilizer supply chain - including supply, demand, transportation, logistics, and trends. The conference draws attendees from a diverse set of disciplines including market intelligence/analysis, supply chain management, transportation logistics and fertilizer technology innovators to share and collaborate on industry trends.

Generate Impact!

Reach your best customers and likely prospects with innovative, appealing messaging at multiple touchpoints throughout the conference and hotel.

Create Your Own Custom Sponsorship Opportunity!

How about a signature coffee at the café or a specialty cocktail sporting a “Compliments of ...” business card to introduce a new product? We can do that, too. From something as simple as a window cling with your logo to a multi-prong promotional campaign to anything in-between, we’re happy to help turn your creativity into a memorable corporate showcase. Just ask us!

Contact **Bella Shain**, Manager of Membership & Sales, at bshain@tfi.org or (202) 515-2717 for more information.

LET'S GET DOWN TO BUSINESS!

The TFI Market & Logistics Conference will draw attendees from a diverse set of disciplines including market intelligence/analysis, supply chain management, transportation logistics and fertilizer technology innovators to share and collaborate on best practices.



TFI Market & Logistics Conference

SPONSORSHIP OPPORTUNITIES



ALL LEVELS

- Recognition of sponsorship on website, digital promotion, and event signage
- Logo and description listed in exclusive sponsor section of Conference Mobile App
- Recognition of sponsorship during opening General Session (logo on screen and verbal recognition)
- All sponsors in attendance will receive distinctive "Sponsor Ribbons" to wear throughout the event
- List of attendees with contact details via Excel format
- Right of first refusal for sponsorship of same event, if offered, in 2024
- Complimentary registrations (quantity dependant upon sponsorship level)
- Table top exhibit space



DIAMOND LEVEL OPPORTUNITIES: \$8,000 AND ABOVE

- Outlook Sessions Sponsor \$12,000
- Opening Session Sponsor \$10,000
- Seated Lunch..... \$10,000
- Reception Sponsor (2 Available) \$8,000 Each



PLATINUM LEVEL OPPORTUNITIES: \$5,000 - \$7,999

- Printed Program \$7,500
- Branded Pre-Conference Attendee Emails (2) \$7,500
- Branded Onsite Conference Emails to Attendees (3) \$7,500
- Conference Mobile App..... \$7,000
- Conference WiFi \$7,000
- Branded confirmation email \$7,000
- Branded Welcome Bag \$5,500 + cost
- Hotel Key Card..... \$5,500 + cost
- Name Badge..... \$5,500



GOLD LEVEL OPPORTUNITIES: \$5,000 AND BELOW

- Coffee Break Sponsor (1 Each Day) \$4,500
- Exhibit Table Only \$3,500
- Printed Materials at Registration (provided by Sponsor) \$3,000

Add-on Opportunities:

- One-time Email Promoting Your Company's Presence at the Event \$2,500
- Mobile App Push Notifications \$1,500

TFI Market & Logistics Conference

Sponsor Commitment Form Sponsorship(s) (check all that apply):

Diamond Sponsor: \$8,000 and above

- Outlook Sessions Sponsor: \$10,000
- Keynote Presenter Sponsor: \$10,000
- Seated Lunch: \$9,000
- Reception Sponsor (2): \$8,000 Each

Platinum Sponsor: \$7,999 - \$5,000

- Branded confirmation email: \$7,000
- Branded Welcome Bag: \$5,500 + cost
- Hotel Key Card: \$5,500 + cost
- Name Badge: \$5,500

Platinum Sponsor: \$7,999 - \$5,000

- Printed Program: \$7,500
- Branded Pre-Conference Attendee Emails (2): \$7,500
- Branded Onsite Conference Emails to Attendees (3): \$7,500
- Conference Mobile App: \$7,000
- Conference WiFi: \$7,000

Gold Sponsor: \$5,000 and below

- Coffee Break Sponsor (1 Each Day): \$4,500
- Exhibit Table Only: \$3,500
- Printed Materials at Registration (provided by Sponsor): \$3,000

Add-on Opportunities:

- One-time Email Promoting Your Company's Presence at the Event: \$2,500
- Mobile App Push Notifications: \$1,500

Note: All sponsors must submit their company logo in a vector file format along with this form.

Amount: _____ Contact Person: _____

Company: _____

Address: _____

Phone Number: _____ Fax Number: _____

Email: _____ Website URL: _____

Comments: _____

***NOTE:** Event sponsorship is not guaranteed available until confirmed by the TFI office.

My signature below affirms that I have read the document outlining the recognition package I will receive for my sponsorship in addition to the Sponsorship Rules and Regulations and that I agree to all terms.

Signature: _____ Date: _____

Please return to Bella Shain at the TFI office: Phone: (202) 515-2717 | **Email:** bshain@tfi.org

4201 Wilson Boulevard, Suite 700, Arlington, VA 22203

SPONSORSHIP RULES AND REGULATIONS: New sponsorship ideas are encouraged. If any company would like to make a special request, please contact the TFI office for approval. Sponsorship of all items must be for the exact amount stated on the menu. Companies are prohibited from any embellishing of their recognition package through the use of their own promotional materials without prior written approval by TFI. For any sponsorship questions or concerns, please contact Bella Shain, Manager of Membership and Sales, at (202) 515-2717 or bshain@tfi.org.

a. Sponsorships must be paid in full 30 days prior to the convention to ensure full recognition to the sponsoring company.

b. Sponsors begin receiving recognition on the TFI website immediately upon completion of this form. Thus, sponsorships may not be canceled and are not eligible for a refund.